FOOD EXPO 2024 will present global trends & innovations shaping the future of the F&B industry.

HALAL

food family **expo**

18 19 MAY 2024

EXPO CENTER LAHORE

ORGANIZED BY

INBOX PAKISTAN

www.foodexpopk.com

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The expo brought together an unprecedented gathering of food manufacturers, suppliers, distributors, vendors and consumers together to strengthen global food trade ties and channels.

PRODUCT CATEGORIES

Meat & Frozen Foods	Fast Food Brands	Coffee, Drinks & Beverages	Dairy Products
Restaurants & Food Chains	Sauces & Oils	Spices & Herbs	Snacks & Confectionery
Jams - Honey - Nuts	Bakery & Grain Products	Health Products	Organic Products

Exhibitors present a wide array of food and beverage products, including fresh produce, dairy products, meats, seafood, beverages, specialty ingredients, and culinary supplies.

food family expo

Pakistan's biggest food & beverage show is an opportunity for all food stake holders. The event offered an ideal platform B2B and B2C business sessions where the exhibitors got an opportunity to meet potential buyers and suppliers.

A Spirit for Innovation

☑ **BENEFITS BAGGED BY EXHIBITORS.**

Interaction with more then 80,000 Visitors.
Business networking opportunities, B2C and B2B correspondence with domestic and international Exhibitors.
A series of sponsorship and branding avenues to maximize brand exposure.

FACTS & FIGURES

80,000	**12**	**160**	**15**
Visitors	Countries	Exhibitors	Speakers

MARKETING & MEDIA PLAN B2B & B2C TARGET AUDIENCE

Audience engagement through Electronic & Print Media.
Road Banners, Billboards & Posters.
Event Promotion Campaign in all major colleges and universities.
Promotional activities on Public Places like shopping malls, parks, etc...
Advertising through social media platforms and youtubers.

food expo

Be a Part of Pakistan's Growing Food & Beverages Industry Exhibit at

food family expo

Global Expo with special focus on latest technology, better profitability & new opportunities.

- ☑ Meat & Frozen Foods
- ☑ Fast Food Brands
- ☑ Coffee, Drinks & Beverages
- ☑ Restaurants & Food Chains
- ☑ Sauces & Oils
- ☑ Dairy Products
- ☑ Spices & Herbs
- ☑ Snacks & Confectionery
- ☑ Jams - Honey - Nuts
- ☑ Bakery & Grain Products
- ☑ Health & Food Products
- ☑ Organic Products

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